



RESTAURANT & WINERY PARTICIPATION GUIDELINES

7th Annual Greenport Shellabration: December 1-2, 2018

To Benefit Cornell Cooperative Extension of Suffolk County's Back to the Bays Initiative & SPAT Program

1. In order to participate, please fill out the official **Restaurant and Winery Participation Form** (online this year!). We require forms to be submitted by November 5th in order to ensure inclusion on promotional materials and route map provided to all participants.
2. **Participation of Restaurants Includes:**
 - Featuring 1-3 dishes priced at \$5, which feature LOCAL shellfish, and being prepared to serve 1,000 participants throughout the weekend.
 - Providing \$3 3oz. pairing portions of featured local wines, or 6oz. pouring of craft beer
 - Providing a full glass option of each wine/beer featured
 - Agreeing to **serve specials exclusively to participants with Shellabration Wristbands** during the hours of Noon-4pm on December 1st and December 2nd, 2018
3. **Participation of Wineries/Breweries Includes:**
 - Working with selected restaurant to facilitate the selection wine(s) to be featured with Shellabration dishes
 - Providing staff to help pour on Shellabration weekend, should partnering restaurant request assistance in doing so; please coordinate with them directly or with the help of your Pairing Ambassador.
4. So many people look forward to this event each year, so we hope you enjoy the experience as well! Your participation in this event is going a long way in raising funds for shellfish and habitat restoration projects, marine youth education programming and community based stewardship projects as offered by **Cornell Cooperative Extension's SPAT Program and Back to the Bays Initiative!**

If you have any questions or concerns leading up to the event, please **contact Darci at 631-852-8660 ext. 21** and she will facilitate getting an answer to your inquiry in a timely manner.

We welcome you to visit **Shellabration.LI** and follow **Greenport Shellabration on Facebook** for the most recent news and updates about this year's event. We invite you to help promote the event and its beneficiaries by using:

#GreenportShellabration, #CCEMarineProgram, #SPAT, #BacktotheBays

And encourage you to tag us using **@CornellCooperativeExtensionMarineProgram** and **@GreenportShellabration** in Facebook posts and **@backtothebays** on Instagram and Twitter.

PLEASE SUBMIT ATTACHED RESTAURANT & WINERY PARTICIPATION FORM AND BOTH THE RESTAURANT & WINERY LOGOS BY NOVEMBER 5TH, 2017.

- **SUBMIT ELECTRONICALLY BY EMAILING TO CCEMARINE@CORNELL.EDU (MUST USE THIS OPTION FOR LOGOS) OR**
- **MAIL TO: DARCI BIELEND, SUFFOLK COUNTY MARINE ENVIRONMENTAL LEARNING CENTER, 3690 CEDAR BEACH RD, SOUTHOLD, NY 11971 OR**
- **FAX TO 631-852-8662 (FAX # for SCMELC)**

**Forms are also available on Shellabration.li*

Thank You on Behalf of the 2018 Shellabration Planning Team

*Kim Barbour, Kim Manzo, Darci Bielenda, Kim Tetrault,
SPAT Volunteers, and the Greenport BID*



Cornell Cooperative Extension
Marine Program



**Back to
the Bays**

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SPAT
SUFFOLK PROJECT IN
AQUACULTURE TRAINING