



Cornell University  
Cooperative Extension  
of Suffolk County

*Strengthening Families & Communities*

*Protecting & Enhancing the Environment*

*Fostering Economic Development*

*Promoting Sustainable Agriculture*

Dear Prospective Greenport Shellabration Sponsor,

The **6<sup>th</sup> Annual Greenport Shellabration**, held in partnership with **Greenport BID**, is almost upon us, and we invite you to get in on the fun as an official event Sponsor!

Proceeds from the sale of Greenport Shellabration Wristbands and Sponsorships will be directed to Cornell Cooperative Extension (CCE) Marine Program's **Back to the Bays Initiative**, and **SPAT Program**. Both of these programs are important community stewardship-based efforts that directly lead to improvements in our local water quality and shellfish populations; educate our communities and youth on the importance of the marine environment; and create opportunities for involvement in our science-based research and restoration projects!

In addition to raising funds for the important work of CCE's Marine Program, this event brings an economic boost to Greenport and surrounding areas. The 1,000+ participants this event attracts leads to an influx of economic activity that many local small businesses benefit from.

If you are interested in signing on as a Sponsor, please fill out the enclosed Sponsorship Form, and return to the address indicated on the form or submit via email to [ccemarine@cornell.edu](mailto:ccemarine@cornell.edu). Sponsorships may also be reserved online at <https://www.eventbrite.com/e/6th-annual-greenport-shellabration-tickets-37882717227?aff=erelexpmlt>.

All Shellabration Sponsorships come with wristbands to the event, granting you and your guests access to over 20 restaurants to experience local wine and craft beer paired with the finest local shellfish dishes during a restaurant walk through Greenport Village. Sponsorships also include marketing benefits, which provide high profile exposure of your company through inclusion on promotional items and print and online marketing materials.

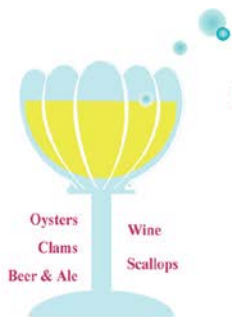
If you have any questions, concerns please contact Darci Bielenda at 631-852-8660 ext. 21. Be sure to follow Greenport Shellabration on Facebook, and check out Shellabration.LI for the most up to date information!

Thank you in advance for any level of support you may be able to provide.

Sincerely,

A handwritten signature in black ink, appearing to read 'Kimberly Barbour'.

Kimberly Barbour  
Marine Program Outreach Manager  
kp237@cornell.edu



Greenport BID Presents

# 6<sup>TH</sup> ANNUAL Greenport Shellabration!

December 2-3, 2017 / Noon - 4 pm

Sponsorship Form

**Yes, I want to contribute to the 2017 Shellabration Event!**

to benefit Cornell Cooperative Extension's Back to the Bays Initiative and SPAT (Suffolk Project in Aquaculture Training) Program

## Sponsorship Levels

\*Donations are Fully Tax-Deductible

<b>Pearl</b>	<b>\$2,500</b>	Inclusion on all print and web-based media, a special Back to the Bays Gift Package, 10 Wristbands and all other benefits of the Oyster Level.
<b>Oyster</b>	<b>\$1,000</b>	Listing on web-based advertisement of Shellabration; 8 Wristbands and all other benefits of Bay Scallop Level.
<b>Bay Scallop</b>	<b>\$500</b>	Listing on event signage and map; listing on CCE & Shellabration websites; social media mentions, and 6 Wristbands
<b>Eelgrass</b>	<b>\$250</b>	Listing on event map; listing on CCE & Shellabration websites; and 2 Wristbands
<b>Clam</b>	<b>\$100</b>	Listing on event map & 1 Wristband

## Wristbands-\$20 (per person, valid both days of Shellabration!)

Required to participate in the restaurant walk and to take advantage of the special shopping discounts in Greenport Village!

**Attention Sponsors:** Please submit a high resolution image of your Company/Organization's logo by **November 5<sup>th</sup>, 2017** to [ccemarine@cornell.edu](mailto:ccemarine@cornell.edu) if you'd like to take advantage of the marketing benefits **affiliated with your sponsorship level.**

Sponsorship Packages and Wristbands can also be purchased online at [www.Shellabration.LI](http://www.Shellabration.LI), or by calling Darci at 631-852-8660 ext. 21. Please note that this event sells out, so it's recommended you purchase in advance as wristbands will not likely be available for day-of sales. Wristband prices increase to \$25 on November 25<sup>th</sup> so purchase early for the best rate, and to ensure you get in on the fun at this year's Shellabration!

**Please Fill Out Payment Information and Mail This Section to:** Darci Bielenda, CCE Suffolk County Marine Environmental Learning Center, 3690 Cedar Beach Road, Southold, NY 11971 (\*Please note we can only accept Visa or Mastercard payments, **or** a check made payable to Cornell Cooperative Extension of Suffolk County with "Shellabration" in the memo line)

Name/Company/Organization:		
Sponsorship Level: <input type="checkbox"/> Pearl <input type="checkbox"/> Oyster <input type="checkbox"/> Bay Scallop <input type="checkbox"/> Eelgrass <input type="checkbox"/> Clam		
or # of Wristbands Desired (circle): 1 2 3 4 5 6 other:		
Name on CC:	Or Check Enclosed? <input type="checkbox"/> Yes	
Address:		
Phone #:	Email:	
CC#:	Exp. Date:	CVV Code:
Billing Zipcode:	Signature:	